



For immediate Release

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design hotels AG Signs a Marketing Agreement with Travel Intelligence

Berlin – design hotels AG (Regulated Market, Munich: LBA; ISIN: DE0005141006), an integrated service provider of marketing and positioning services for individually managed hotels and small hotel groups, announces a marketing agreement with TravelIntelligence.com and its affiliate partner network of influential travel sites. With this latest contract, design hotels has increased the number of marketing agreements to a total of eleven.

In 2005, Travel Intelligence founded Starfish Luxury Travel Distribution, booking partners and technology provider for more than 90 quality travel websites. The Travel Intelligence Group (travelintelligence.com + Starfish LTD) has become a leading online distribution provider for special hotels around the world. The agreement offers the members of design hotels the possibility to simultaneously update and standardize their availability and pricing structure on all sales channels through the design hotels™ reservation system.

design hotels' bookings via internet portals increased by 37 percent in fiscal year 2006. A continuation of this dynamic growth is anticipated for fiscal year 2007 due to both the overall increase in internet bookings and specifically the targeted new marketing agreements.

„Last year approximately 10 percent of all member hotel room reservations took place through design hotels' sales channels. This is a rate that is higher than that of competitors. Thus, the commission revenue could be further increased as the most important stream of revenue. Our long-term goal is to become the exclusive online marketing partner for our member hotels,” comments CEO Claus Sendlinger. “By connecting with the most important internet portals such as Travel Intelligence, Opodo or hotel.de they become our partners. The transition of the reservations business from stationary travel agencies to the online world will be seamless,” according to Sendlinger.

design hotels AG will publish its preliminary figures for 2006 in the second half of February.

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design hotels AG (formerly: lebensart global networks AG) is an integrated provider of communication and positioning services and acts as a consultant for individually managed hotels and small hotel groups. The service range of design hotels begins with the concept for a hotel. Clients of design hotels AG can choose from a modular service portfolio. With the brand design hotels™ the company currently represents and markets a unique collection of 154 individual hotels in more than 40 countries. Through its marketing and communication activities design hotels AG forms the connection between the member hotel and a global clientele looking for self-determination and individuality.

www.designhotels.com, ISIN: DE0005141006, Munich Stock Exchange (Regulated Market)